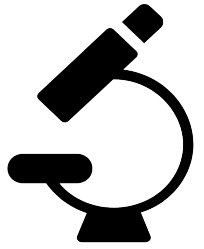




Website Editor Role

This role is all about having a fine eye for detail. You will be editing, drafting and creating written content which will go live on our website. Each page is unique on our website. You will need careful consideration and versatility of writing style to cater to the needs of our audience who engage with our site.



Our main focus is ensuring Beards & Books social aims and values are being accurately conveyed throughout our website.

What skills do I need?



You will need the ability to think of interesting and unique content in order to increase engagement, reach and conversion rates through our social media channels.

You will need the capacity to write content for captions which are thought provoking, uplifting and educational in particular you will need the willingness to learn about the educational sector, homeschooling, black history, children's education, third sector and volunteering.

You will need a good understanding of social media trends and platform capabilities. We would expect you to browse Instagram for potential collaborations, ideas we could emulate and social media tools which could help improve our profile.

What will you gain?

You will gain real experience working for a fast paced social enterprise

You will learn how to fully use social media platforms

You will gain experience in how social media campaigns work

You will gain marketing experience



Training and support

You will be given full training on our database's which we use

You will be supervised throughout your volunteering experience

You will be offered to go training courses throughout the year

You will be given feedback/ coaching throughout your volunteering

You will be given induction training to get you up to speed

