



Fundraiser Role



This role

This role is about organising events and campaigns to raise money and other kinds of donations for Beards & Books. You will be equipped with all the necessary tools and monetary budget in order to achieve your fundraising goals. You will need the confidence to liaise with corporate and community stakeholders. The ultimate aim of this role is to increase awareness of our work, goals, and financial needs.

What Skills You'll Need?



You'll need to be able to network, since success in the role depends heavily on being able to forge positive relationships with supporters and stakeholders. Other responsibilities include:

Research and contact prospective donors whose criteria match our aims and activities, while maintaining and developing relationships with existing supporters.

- Creating a strong fundraising message that appeals to potential supporters
- Develop and organise imaginative fundraising activities, such as organising outdoor events, web-based fundraising, online auctions and merchandise sales
- Raise awareness of Beards & Books and our work at local and national levels
- Maintain records of donor information
- Evaluate the success of previous and future fundraising events

What skills will gain:

Communication skills

Teamwork

Networking

Marketing



You will learn how to fully use Wordpress

Training and support.

You will be given full training on our database which we use

You will be supervised throughout your volunteering experience

You will be given feedback/coaching throughout your volunteering

You will be given induction training to get you up to speed



You will be supervised throughout your volunteering experience